

PROJECT PROFILE

PROJECT NAME: Bristol Motor Speedway

PROJECT BACKGROUND

Each year in preparation for the new racing season the Bristol Motor Speedway is faced with an unusual challenge. Advertising space is sold on the pit stop lane of the track itself. This is often the advertisers logo. With each new season the advertisers can change.

STRATEGIES/CHALLENGES

The challenge for the Speedway was to make these changes as quickly and easily as possible. A coating was needed that would provide the performance required in this racing environment, (adhesion, gas & oil resistance as well as non slip) maintain its appearance and “black out” the former advertisers logo. Such a coating would also have to have the approval of NASCAR.

RESULTS/SOLUTIONS

The solution was found in Vexcon’s PowerCoat Epoxy LD System. After preparing the surface Vexcon’s PowerCoat Black Primer was applied. The very next day Vexcon’s PowerCoat Epoxy LD also in black was applied as the top coat. The result was a new fresh looking high performing black surface on which the new logos could be applied. To speed up the application the maintenance department of the Speedway rigged a small tractor with a power sprayer and spray bar. This is the fourth year PowerCoat has been successfully used by the Speedway.

Project Participants Project Specifications

Project: Bristol Motor Speedway

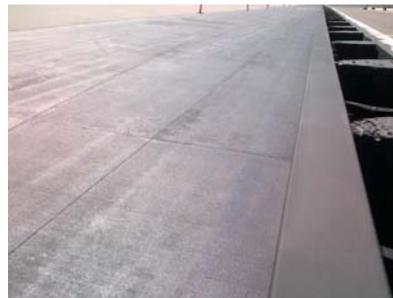
Project Type: Epoxy Coating

Location: Bristol, TN

General Contractor: Track Maintenance Department

Project Completion Date: Spring of each year

Product Used: PowerCoat Epoxy LD



ABOUT VEXCON

Founded in 1974, Vexcon Chemicals core business is the manufacture, distribution and sale of construction chemical products.

Vexcon Chemicals is an industry leader providing innovative product solutions through the development of advanced chemical technologies designed to meet today’s construction demands. With our unique capability as a vertically integrated specialty chemical manufacturer we produce as starting materials water and solvent based epoxy, urethane, hydrocarbon, acrylic and silicone products. These technologies allow us to develop cost effective products that are designed to exceed market demands for consist high performing materials. We also have the ability to manufacture customized products developed to meet specific customer demands.

Vexcon produces construction materials designed to build, repair, enhance, protect, and maintain a wide variety of concrete and masonry structures.

Our products span numerous markets and product categories and are commonly used on transportation, commercial, industrial, distribution, institutional and residential projects both nationally and globally.

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